

# Jones Newton

## B2B SME Business Performance and Growth Support

Nuneaton, Warwickshire



Jones Newton is a UK consultancy helping growing SMEs to take their business to the next level. Our mission is to be your champion and supporter, to deliver tools to help accelerate your business's growth in new and existing markets.

Our Strategic Marketing approach is a process of assessment and decision-making to review and to bring new power to your business. Our significant industrial experience means that we work alongside you more effectively to establish clarity and focus in your decision making, help you secure the market intelligence that you need, and to invest in your team's skills and knowledge.

### Services

- ◆ Market-focussed business strategy - team workshops and one-to-one sessions.
- ◆ First-time coaching - support for members of your team who are doing sales or marketing for the first time.
- ◆ Market research - desk research and management of outsourced primary research projects.
- ◆ Marketing review - a comprehensive assessment of the key messages that you are actually communicating, how well they align with your strategy and how to raise your game.

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[www.jonesnewton.co.uk](http://www.jonesnewton.co.uk)

## Jones Newton

Product / Service	Benefit / Unique Selling Point	Web page / YouTube link
Market-focussed business strategy - team workshops and one-to-one sessions.	Will help you to understand not only what has made you successful to date, but how to create real value for your customers in the future.	<a href="#">Click here</a>
First-time coaching - support for members of your team who are doing sales or marketing for the first time.	Tailored training and guidance to improve business performance and accelerate results.	<a href="#">Click here</a>
Market research - desk research and management of outsourced primary research projects.	Maximise your ROI - ensure your research objectives fully support your business objectives.	<a href="#">Click here</a>
Marketing review - a comprehensive assessment of the key messages that you are actually communicating, how well they align with your strategy and how to raise your game.	Refresh your marketing messages - over time marketing materials and content can become disconnected from a business's strategy.	<a href="#">Click here</a>

### Opportunities

Open to enquiries from around the West Midlands and UK.



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