

Are you looking for new market opportunities?

# VALUE FROM WASTE MASTER CLASS COURSE BIRMINGHAM, 25-26 MARCH 2020

Energy & Bioproducts Research Institute (EBRI)  
Aston University, Aston Triangle, Birmingham B4 7ET

EBRI's Master Class course provides exclusive content for entrepreneurs and business leaders covering the technical and commercial fundamentals of energy-from-waste, bioenergy, bioproducts and energy systems. In March 2020, EBRI will be kicking off its new series of the course, which over the past few years has been highly acclaimed by the local business community.



GROWTH  
OPPORTUNITIES  
FROM  
**NET ZERO**



96%

of attendees have rated  
it 'Excellent' or 'Very Good'\*

\*Surveys issued to 90 EBRI Master Class attendees 2017-2018



# HELPING YOU ON THE PATH TO **NET ZERO**

Ambitious government targets to increase the security of energy supply and to reduce greenhouse gas emissions will drive growth in the bioenergy, energy-from-waste, energy systems and bioproducts sectors over the next ten years.

According to the Committee on Climate Change, bioenergy alone could provide up to 15% of UK energy demand in a low carbon economy by 2050. It is now the largest contributing renewable technology in the UK, providing 7.4% of primary energy supply.

EBRI's world-leading scientists and researchers have designed a tailor-made course to introduce the practical skills, concepts and strategies your business needs to achieve success in these increasingly important, vibrant market sectors.

## Course programme

Topics covered in this two-day course will include:

- Technologies & Feedstock
- Supply Chains
- Business Opportunities
- Carbon Reduction



## Who should attend

SME business leaders and entrepreneurs in the West Midlands seeking:

- New opportunities in the bioeconomy marketplace including biomass, biorefining, bioenergy, biofuels and biobased products
- Expert advice and guidance to help develop solutions that are right for their organisation

There will be no charge for eligible\* companies to attend this event.

\*SME businesses located within the following West Midlands Local Enterprise (LEP) areas: Greater Birmingham and Solihull, Black Country, Coventry and Warwickshire, the Marches, and Stoke-on-Trent and Staffordshire

## Register now

Email: [bioenergy@aston.ac.uk](mailto:bioenergy@aston.ac.uk)  
call **0121 204 3383** or visit  
[www.bioenergy-for-business.org](http://www.bioenergy-for-business.org)